



2023 Partner Benefits



Amount of Contribution⇒	Gold \$15,000 for 2023	Silver \$10,000 for 2023	Bronze \$5,000 for 2023	Presenting Sponsor of Opening Ceremonies \$10,000 for 2023
BENEFITS:				
Radio				
Sponsor recognition with State Games advertising	✓			
Billboards				
Logo appearing on interstate digital billboards as an “official partner” of the BODYARMOR State Games – billboards displayed March-June	✓	✓		✓
Print				
Company promotional information to be included in athlete registration confirmations	✓			
Logo and/or name will appear in all State Games print advertising	✓			
Recognized on all State Games Press Releases	✓	✓	✓	✓
Email Contacts				
Email advertising to 40,000+ current email addresses				
Email advertising to current registered participants	✓	✓		
Public Announcements				
Public address announcements at State Games sport venues	✓	✓	✓	
Public address announcements at Opening Ceremonies	✓	✓		✓
Signage				
Banners at sport venues (provided by sponsor) – 30-40 sites	✓	✓	✓	✓
Banners at Opening & Ceremonies (provided by sponsor)	✓	✓	✓	✓
Internet				
Banner ad on State Games Web site	✓			
Link to your Web site from the State Games Web site	✓	✓	✓	✓
Registration Brochure				
Logo in 51,500 State Games registration brochures distributed statewide	✓	✓	✓	✓
Special Events				
Executives to participate in medal ceremony presentations	✓			
Activation at Opening Ceremonies	✓	✓		✓
Prominent Logo Exposure				
Logo on State Games T-shirts	✓	✓		✓
Logo on athlete credentials	✓	✓	✓	
Logo displayed on all college & professional scout packets	✓	✓	✓	
Logo on State Games posters distributed statewide	✓	✓	✓	
Logo in the State Games app	✓	✓	✓	✓
Logo on Educational Scholarship application	✓			
Logo on Opening Ceremonies promotional materials	✓			✓
Additional Benefits				
Promotional items placed in athlete gift bags	✓	✓		✓
Opportunity to sell product at selected venues	✓			
Representative to serve on Board of Directors	✓			
Exclusivity in your product category	✓	✓		
Product sampling and activation at sport venues	✓	✓	✓	✓
Contribution to a 501(c)(3) charitable non-profit organization	✓	✓	✓	✓

* Additional sponsorships are offered for a variety of programs including Educational Scholarships, Olympic Experience for Underprivileged Youth, Individual Sports, Jerseys and High School Programs.

* The State Games staff will tailor, change or create additional ways to meet your sponsor needs.

* Contributions may be made in one payment, or on a scheduled payment plan.

* Additional partnerships are available with Cycle North Carolina.