

# 2021-22 Partner Benefits

Amount of Contribution⇒	Gold \$15,000 for 2021 \$25,000 for 2021&22	Silver \$10,000 for 2021 \$17,500 for 2021&22	Bronze \$5,000 for 2021 \$8,000 for 2021&22	Presenting Sponsor of Opening Ceremonies  \$10,000 for 2021 \$17,500 for 2021&22
<b>BENEFITS:</b>				
<b>Radio</b>				
Sponsor recognition with State Games advertising	✓			
<b>Billboards</b>				
Logo appearing on interstate digital billboards as an “official partner” of the BODYARMOR State Games – billboards displayed March-June	✓	✓		✓
<b>Print</b>				
Company promotional information to be included in athlete registration confirmations	✓			
Logo and/or name will appear in all State Games print advertising	✓			
Recognized on all State Games Press Releases	✓	✓	✓	✓
<b>Email Contacts</b>				
Email advertising to 40,000+ current email addresses				
Email advertising to current registered participants	✓	✓		
<b>Public Announcements</b>				
Public address announcements at State Games sport venues	✓	✓	✓	
Public address announcements at Opening Ceremonies	✓	✓		✓
<b>Signage</b>				
Banners at sport venues (provided by sponsor) – 30-40 sites	✓	✓	✓	✓
Banners at Opening & Ceremonies (provided by sponsor)	✓	✓	✓	✓
<b>Internet</b>				
Banner ad on State Games Web site	✓			
Link to your Web site from the State Games Web site	✓	✓	✓	✓
<b>Registration Brochure</b>				
Logo in 51,500 State Games registration brochures distributed statewide	✓	✓	✓	✓
<b>Special Events</b>				
Executives to participate in medal ceremony presentations	✓			
Activation at Opening Ceremonies	✓	✓		✓
<b>Prominent Logo Exposure</b>				
Logo on State Games T-shirts	✓	✓		✓
Logo on athlete credentials	✓	✓	✓	
Logo displayed on all college & professional scout packets	✓	✓	✓	
Logo on State Games posters distributed statewide	✓	✓	✓	
Logo in the State Games app	✓	✓	✓	✓
Logo on Educational Scholarship application	✓			
Logo on Opening Ceremonies promotional materials	✓			✓
<b>Additional Benefits</b>				
Promotional items placed in athlete gift bags	✓	✓		✓
Opportunity to sell product at selected venues	✓			
Representative to serve on Board of Directors	✓			
Exclusivity in your product category	✓	✓		
Product sampling and activation at sport venues	✓	✓	✓	✓
Contribution to a 501(c)(3) charitable non-profit organization	✓	✓	✓	✓

\* Additional sponsorships are offered for a variety of programs including Educational Scholarships, Olympic Experience for Underprivileged Youth, Individual Sports, Jerseys and High School Programs.

\* The State Games staff will tailor, change or create additional ways to meet your sponsor needs.

\* Contributions may be made in one payment, or on a scheduled payment plan.

\* Additional partnerships are available with Cycle North Carolina.