## 2021-22 Partner Benefits

<table>
<thead>
<tr>
<th>Amount of Contribution</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Presenting Sponsor of Opening Ceremonies</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>$15,000 for 2021</td>
<td>$10,000 for 2021</td>
<td>$5,000 for 2021</td>
<td>$10,000 for 2021</td>
</tr>
<tr>
<td></td>
<td>$25,000 for 2021&amp;22</td>
<td>$17,500 for 2021&amp;22</td>
<td>$8,000 for 2021&amp;22</td>
<td>$17,500 for 2021&amp;22</td>
</tr>
</tbody>
</table>

### Benefits:

#### Radio
- Sponsor recognition with State Games advertising

#### Billboards
- Logo appearing on interstate digital billboards as an “official partner” of the BODYARMOR State Games – billboards displayed March-June

#### Print
- Company promotional information to be included in athlete registration confirmations
- Logo and/or name will appear in all State Games print advertising
- Recognized on all State Games Press Releases

#### Email Contacts
- Email advertising to 40,000+ current email addresses
- Email advertising to current registered participants

#### Public Announcements
- Public address announcements at State Games sport venues
- Public address announcements at Opening Ceremonies

#### Signage
- Banners at sport venues (provided by sponsor) – 30-40 sites
- Banners at Opening & Ceremonies (provided by sponsor)

#### Internet
- Banner ad on State Games Web site
- Link to your Web site from the State Games Web site

#### Registration Brochure
- Logo in 51,500 State Games registration brochures distributed statewide

#### Special Events
- Executives to participate in medal ceremony presentations
- Activation at Opening Ceremonies

#### Prominent Logo Exposure
- Logo on State Games T-shirts
- Logo on athlete credentials
- Logo displayed on all college & professional scout packets
- Logo on State Games posters distributed statewide
- Logo in the State Games app
- Logo on Educational Scholarship application
- Logo on Opening Ceremonies promotional materials

#### Additional Benefits
- Promotional items placed in athlete gift bags
- Opportunity to sell product at selected venues
- Representative to serve on Board of Directors
- Exclusivity in your product category
- Product sampling and activation at sport venues
- Contribution to a 501(c)(3) charitable non-profit organization

* Additional sponsorships are offered for a variety of programs including Educational Scholarships, Olympic Experience for Underprivileged Youth, Individual Sports, Jerseys and High School Programs.

* The State Games staff will tailor, change or create additional ways to meet your sponsor needs.

* Contributions may be made in one payment, or on a scheduled payment plan.

* Additional partnerships are available with Cycle North Carolina.